

ASCA - ACCREDITED SUPPLY CHAIN ANALYST

TITLE	ASCA - ACCREDITED SUPPLY CHAIN ANALYST
INSTRUCTOR	Certified American Academy Instructor
DESCRIPTIONS	<p>This course shall describe a contemporary and international supply chain management. The increasing integration of all functions of the firm requires that supply chain professionals must be aware of the impact that logistical decision-making has on other elements of the firm’s strategic goals and objectives.</p> <p>In addition, the current logistics and supply chain professional must have an awareness of the changes in and increased use of technology, emphasis on strategic planning, and supply chain integration as a competitive imperative, and the practice of supply chain is a professional discipline.</p> <p>Participants will be expected to gain a working understanding of how to identify reference and implement logistics management and control policies, standards and related supply chain/ logistics operation standards.</p> <p>Regarding the latter, the objective is to learn how to identify and interpret the requirements of the standards and implement the standards in the logistics process.</p> <p>Each class session will include discussion on logistics management, security, control or supply chain management issues that participants should be familiar with.</p>
OBJECTIVES	<ul style="list-style-type: none"> • To promote recognition and acceptance of professional status for people involved in supply chain operations among other areas of business management. • To develop performance standards and operational guidelines that can improve the efficiency and effectiveness

	<p>of supply chain management.</p> <ul style="list-style-type: none"> • To increase the degree to which the individual gains personal confidence, satisfaction, and pride from direct involvement in supply chain management and operations. • The use of technology and information systems to provide the basis for firm- and supply chain-wide integration and cooperation is necessary for successful operations. • The course shall deliver benefits to the participants such as: <ul style="list-style-type: none"> ○ Improves employment marketability ○ Taught by leading professionals in the field ○ Prepares participants for employment in various industries ○ Combines broad education in logistics and field visit to local warehouse. ○ Exposes student to emerging processes and technologies in industrial supply chain management and operations.
<p>TARGET AUDIENCE</p>	<ul style="list-style-type: none"> • Supply chain /Logistics Managers • Business Managers • Logistics and operation staff
<p>DURATION</p>	<p>3 DAYS</p>
<p>COURSE CONTENTS AND DESCRIPTIONS</p>	
<p>Module 1: Introduction to Supply Chain</p>	<p>This module highlight and emphasize on the operational and technical definition of supply chain and the elements that support its operation</p> <ul style="list-style-type: none"> • Supply Chain & Management

	<ul style="list-style-type: none"> • Definition of SCM • Internet - Enabled Supply Chain • Supply Chain Optimization
Module 2: Value Chain Management	<p>This module describes the intrinsic of value chain within the frame and cycle of supply chain management</p> <ul style="list-style-type: none"> • Fulfilment Optimisation • Logistics Optimisation • Production Optimisation • Revenue and Profit Optimisation
Module 3: Logistics and Distribution	<p>This module describes on the distribution and operation of supply chain supported by operational system.</p> <ul style="list-style-type: none"> • Logistics and distribution Management • Logistics and Information System • Warehouse Management System - WMS
Module 4: Outsourcing in SCM	<p>This module describes the practice of outsourcing in supply chain management and the impact in the business model.</p> <ul style="list-style-type: none"> • Business Process Outsourcing • New Business Model • Transformation
Module 5: Distribution and Warehousing	<p>This module describes on the distribution and warehousing management, and implementation of the governing mechanism within supply chain components such as:</p> <ul style="list-style-type: none"> • Distribution and warehousing. • Channels of Distribution • Warehousing and Storage

	<ul style="list-style-type: none"> • Inventory Management and Stock Control • Material Control
Module 6: Logistics Cost Planning	<p>This module describes elaborately on the aspect operational cost as related to supply chain management operation and covers issues such as:</p> <ul style="list-style-type: none"> • Purpose • Implementation Consideration • Integration
Module 7: Supply Chain Management Improvement	<p>This module describes comprehensively on the planned initiatives in line with objective to improve supply chain operation, considering internal and external elements such as:</p> <ul style="list-style-type: none"> • Best Partners • Source of Speed • SAP Overview
Module 8: e- Supply Chain	<p>This module highlights on the principles on electronic supply chain and emphasizes on the components, infrastructure, and the impacts to the whole business organization, and describes the followings:</p> <ul style="list-style-type: none"> • The Final Frontier • E-SCM • Benefits of Buyers and Suppliers • E-SCM Solution • The Future
Module 9: SCOR Model	<p>This module describes on the supply chain reference model such as: SCORE which encompasses the following building blocks and the Model that has been able to successfully describe and provide a basis for supply chain improvement for global projects as well as site-</p>



	specific projects wich covers the followings: <ul style="list-style-type: none">• Plan• Source• Make• Deliver• Return
CASE STUDIES	Specific supply chain/ logistic cases will be analyzed and evaluated to provide technical and process analytical capability to the participants to assist them in coping with actual situation in their day-to-day supply chain operations.

