



GLOBAL EXECUTIVE MBA GEMBA[®]

Course	Business Administration
Instructor	Certified American Academy Instructor
Recognised by	CHEA, NOCA, ACBSP, NOCA, DIKTI
Descriptions	The MiniMaster in Business Management program, also known as American Academy GAFM <i>Business Essentials GEMBA</i>, is meticulously crafted to empower accomplished professionals in enhancing their career trajectory. This program integrates contemporary concepts and strategies, providing a comprehensive set of tools and resources for confident and strategic leadership in today's dynamic business landscape. The American Academy GAFM <i>GEMBA</i> is an online graduate course tailored for working professionals with commitments during evenings, weekends, or those who prefer online learning. Notably, it is not a degree program, this program can also be conducted on off line schedules. The program's flexibility allows individuals to start at any term, accelerating their recognition and knowledge enhancement. The <i>GEMBA</i> program offers a cost-effective, skill-focused approach, delivering relevant inform abilities, and talents for immediate application in specific professional fields. Sometimes referred to as Micro-Credentials, these courses enable individuals to distinguish themselves in today's competitive corporate environment by enrolling in legitimate graduate-level courses without a full degree program. Upon completion, graduates can practically implement the Business Administration knowledge in their business organization. The essentials contents of the program is an online graduate course tailored for working professionals with commitments during evenings, weekends, or those who prefer online learning that can be accomplished thru American Academy certification.

The American Academy (AAPM-GAFM-GAFM-IBS)

Head Office: Suite 293, 1670-F East Cheyenne Mountain Blvd. Colorado Springs, Colorado USA. Phone: 877-578-2698 **Indonesia Chapter Office:** Jl. Komplek IPB I No.2 Loji Sindang Barang Bogor West Java-Indonesia. Telp: 0251-8310930/Mobile: 62 816976 273



	Notably, it is not a degree program, rather than a program with certificate endowment at the end of the process. The program's flexibility allows individuals to start at any term, accelerating their recognition and knowledge enhancement. The <i>GEMBA</i> program offer a cost-effective, skill-focused approach, delivering relevant information, abilities, and talents for immediate application in specific professional fields, sometimes referred to as Micro-Credentials or Certification Program, these courses enable individuals to distinguish themselves in today's competitive corporate environment by enrolling in legitimate graduate-level courses without a full degree program.. The GAFM offers what is called the GEMBA Global Executive MBA Certification TM and The CIMBA Certified International Master of Business Administration TM, or IMBA International MBA Master of Business Administration Qualification. These are a level 7 qualification for those who have an accredited diploma in business, completed MBA requirements from various schools and training programs, and vast experience who are assessed by our registered agents as meeting the educational, assessment, and experience requirements. The GEMBA TM or IMBA TM Certification is unique from the GAFMTM as it is symbolic of PC Professional Certification at the MBA graduate level. Each applicant may seek the GEMBA TM certification along with the relevant specialization certification in business, finance, management, marketing, HR, PM, and related fields. The job outlook for GEMBATM graduates is promising, with a projected growth of up to 5% by 2029, faster than the average of 4% for all occupations (BLS, 2021). This program allows you to update your formal education and professional experience with current business methods, including strategic marketing, modern leadership, and company legal challenges. Learn from professionals who translate new ideas from the classroom to practical implementation in a highly interactive atmosphere. Gain knowledge in a demanding academic setting at a university, earning credits applicable toward further education aspirations and a program certificate.
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	The business course's course is the most demanding course in the field of business management. The rise in jobs and expansion of the professional workforce has further pushed the need for trained workers. Nowadays, freshers are also expected to possess certain basic skills before starting their careers. This programme helps them in attaining the required skills. Working professionals can also pursue GEMBA™, which is the most popular course among them. People, who are already working in any company for at least four years and wish to get a higher position, can pursue this certification course. The American Academy GEMBA™ certification is focused on Operation Management and Finance. The certification course in operations management is concerned with planning, organising, supervising production, manufacturing, and providing services. The main focus of this course is to build analytical and organisational skills among participants in finance is the most preferred business management course. The participants find this course challenging because it includes extra use of Maths and statistics. GAFM GEMBA™ describes the theory and practice of Business Administration Management. The objective of this course is to provide the conceptual foundation and develop business administration focusing in operation management and finance. The content will be very useful for aspiring investment analysts, financial managers, corporate finance professionals and future CFOs. The GAFM® American Academy of Global Financial Management Advanced Certified International Finance Management programme will help participants develop a strategic understanding of operation management and finance.
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	The programme will challenge existing frameworks and techniques and will help participants to think beyond the national or regional context by studying advanced international case studies developed and written by GAFM team. The GAFM[®] certification process, administered by International Board of Standards IBS, identifies to the public that those individuals who have been authorized to use the GAFM[®] certification marks in the globe have met rigorous professional standards and have agreed to adhere to the principles of integrity, objectivity, competence, fairness, confidentiality, professionalism and diligence when dealing with clients.
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Durations	5 Days
Objectives	Upon successful completion of this course, the participant will have reliably demonstrated the ability in: • Learn the definition, concepts, and principles related to Business Administration Management • Communicate with stakeholders using contemporary business language. • Manage professional obligations efficiently, optimizing time constraints. • Modernize strategies and become a strategic thinker capable of providing cutting-edge solutions. • Showcase significant contributions to modern organizations, identifying problems, and sharing possibilities across departments • Earn American Academy <i>GEMBA</i>[®] expert certificate

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Target Audience	Professionals that want to acquire and demonstrate specialized knowledge in Business Administration. Professionals that want to increase their value through a better understanding on operations and the requirements to assure and plan financial activities. Professionals that want to build comprehensive knowledge about various aspects of business management. Career starters and participants wanting to get an edge in the financial management
COURSE DESCRIPTIONS • Operational research • Business statistics • Materials management • Project management • Enterprise resource planning • Financial accounting and management • Supply chain management • International logistics • International financial management • Managerial economics • International financial management • Commercial banking • Corporate taxation • Accounting standards	
Case Studies	Case-based discussions will be conducted with topics related to the subjects of training. Exam exercises and questions evaluation.

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