



Course Outline

CTA furnishes the participant with a complete basis in the terminology and core technical concepts of treasury, and how they apply in an integrated way that is relevant and moveable between roles, organizations and locations worldwide. It is suitable for anyone with some background in business or finance, either academic or through experience, who is interested in learning more about treasury, or those looking to become treasury professionals in the future.

Benefits of Successful Completion:

- Earn the right to use the post-nominal designation CTA on your business card and resume
- Receive a two-year membership to the GAFM professional body
- Gain access to the GAFM risk management network and body of information online
- Share in the experience of a leading risk expert from the Global Academy of Finance and Management
- Enjoy preferred access to education centers in USA, Europe, Asia, Middle East and Latin America
- Receive access to the online Network and GAFM international journal.
- Earn a gold embossed CTA Certification with your name and designation as a MGAFM (Member of the American Academy of Financial Management)
- Be able to show that you have completed graduate financial and risk management education and that you have substantial experience in risk assessment and management on a regional and global level

Who Should Attend?

This highly practical certification program has been specifically designed for:

- All levels of treasury professionals in developing markets looking to build on an international certificate in treasury management and analysis (or equivalent)
- An adviser or consultant who needs to understand treasury in order to support client needs
- A finance professional looking to expand your skill set as you process through the organization
- In a financial institutions working with treasury

Delivery Type: Group live

By Attending This Practical and Informative Course, You Will:

- CTA is designed to develop the knowledge and understanding required to enable candidates to become fully operational within the treasury function
- Acquire the skills to perform all of the basic transactions which you will encounter whilst working in a treasury function for example: borrowing or lending funds; transacting foreign currencies; undertaking interest rate transactions; cash management



and investment appraisals

- Learn how to alternate sources of long term finance • Translate corporate finance theory into practical actions for the organization
- Learn how treasury policies, procedures and control play a key role in corporate governance and ethical best practice, and how this contributes to the organization as a whole give the very high risk nature of treasury operations
- Enhance your ability to confidently identify and put in place solutions to financial challenges within your organization

Program Outline:

Module One:

- The context of treasury
- Treasury organization and operations
- Fundamentals of interest rate markets and the process of discounting
- Foreign exchange market fundamentals

Module Two:

- Cash and liquidity management
- Cash, liquidity and the business
- Key considerations of short-term borrowing
- An introduction to the practical aspects of cash management

Module Three

- Corporate Finance
- Capital markets and funding
- Capital structure
- Investment appraisal

Module Four:

- Ethics, governance and regulation in Treasury
- Treasury policy, procedures and reporting
- Corporate governance, ethics and treasury controls
- Financial accounting and reporting for treasury
- Treasury systems

Module Five

- Risk analysis and management
- Fundamental concepts of risk for treasury
- Treasury risks and hedging instruments
- Practical applications for risk management



Review, Course Summary and Examination

Training Duration: 25 Training Hours

Examination Duration: 2 Hours